

## ANNUAL REPORT 2022-23

### Orientation Programme - Session on Team Building-12/08/2022

The **Orientation Programme** included a session on **Team Building**, conducted on **12th August 2022** by **Ms. Thamburu Sunny**, Assistant Professor, Department of Management. Organized by the Department of Management in collaboration with IQAC, the session aimed to provide BBA freshers of the **Batch 2022–26** with an understanding of team building, its process, and significance.

The session was conducted offline and witnessed the participation of **62 internal students**, including both BBA and BBA Aviation freshers. Over the course of two and a half hours, students were introduced to the concept of team building, its meaning, processes, and advantages through an interactive and participative learning approach. Activities were included to engage students and provide practical insights into the importance of teamwork.

The session received positive feedback from attendees, who appreciated the clarity and depth of the discussion. It also served as an excellent platform for the students to bond with their peers and develop collaborative skills essential for their academic and professional journeys. The presentation used during the session was shared with participants for future reference, ensuring the key learnings were retained.

This session emphasized the importance of team building as a critical managerial skill, aligning with the objectives of fostering collaboration and leadership among students.



### Orientation Programme - Session on Writing and Presentation Skills-16/08/2024

The Orientation Programme included a session on Writing and Presentation Skills, conducted on 16th August 2022 by Ms. Bindu C, Assistant Professor, Department of Management. Organized by the Department of Management in collaboration with IQAC, the session was attended by BBA (General) and BBA (Aviation) freshers of the Batch 2022–26.

The session aimed to equip students with effective writing and presentation skills. It focused on various aspects such as the fundamentals of paper presentations, drafting formal letters, and the essential skills required for professional writing. This interactive and participative

learning session lasted for two and a half hours, providing students with practical tips and techniques to enhance their communication capabilities.

The session was conducted offline, with 62 internal participants actively engaging in the discussions. The presentation materials were shared with the attendees for further reference, ensuring the longevity of the learning outcomes.

Students appreciated the session for its relevance and practical approach, which laid a strong foundation for their academic and professional growth. By the end of the session, participants gained confidence in their ability to structure their ideas and present them effectively.

This initiative was instrumental in developing key communication skills among the students, aligning with the programme objectives.



### **Breakthrough Programme-17/08/2022**

The **Breakthrough Programme** was conducted on **17th August 2022**, organized by the **Department of Management** in association with IQAC. Coordinated by **Ms. Bindu C**, Assistant Professor, and student coordinators **Nawaz Basha** and **B.S. Chandana**, the programme aimed to familiarize **BBA (General)** and **BBA (Aviation)** freshers of Batch 2022-26 with management concepts through outdoor activities.

The event was designed to foster learning, collaboration, and interaction among students. Activities were conducted and managed by senior students of the **BBA Batch 2020-2023**, providing freshers with an engaging platform to explore management principles in a hands-on manner. The games and activities were structured to demonstrate critical concepts, allowing students to relate theoretical knowledge to practical experiences.

A total of **113 participants** attended the session, which was held in an offline mode. The event successfully bridged the gap between senior and junior students, encouraging

teamwork, coordination, and camaraderie. Freshers gained insights into management practices while enjoying interactive and experiential learning.

The programme outcomes highlighted the effectiveness of participative learning in introducing essential skills and fostering a sense of community among students. The session was highly appreciated for its innovative approach and collaborative spirit, making it a memorable experience for all participants.



### **Orientation Programme – Session on Motivation**

**Date:** 18th August 2022

**Faculty Coordinator:** Mr. Muniyappa M Sandesh, Assistant Professor, Department of Management

The Department of Management, in collaboration with IQAC, conducted an engaging session on “Motivation” for the freshers of BBA Regular and BBA Aviation (Batch 2022-26). Held on 18th August 2022, this session aimed to inspire students in their personal and professional journeys while fostering self-awareness and independence.

The session, led by Mr. Muniyappa M Sandesh, emphasized the significance of self-motivation, positive thinking, and strong values for a successful and optimistic life. Real-life stories and practical insights were shared as motivational tools, encouraging students to adopt a constructive approach toward challenges. Interactive activities and games ensured high participation and engagement, offering students an opportunity to apply these lessons to daily life.

The three-hour interactive session was attended by 62 first-year students from BBA Regular and BBA Aviation. The session’s participative learning methodology provided students with a platform to express themselves, reflect on their strengths (SWOT analysis), and develop strategies for personal growth and professional excellence.

The programme was well-received, with students appreciating the practical and relatable content. Overall, the session successfully inspired and motivated the participants to embrace self-awareness and optimism in their academic and personal endeavors.



## **RETOUR 2K22 – Alumni Meet**

**Date:** 21st August 2022

**Faculty Coordinator:** Mr. Joseph K Mathew

**Student Coordinators:** Preethi S & Varshitha

The Department of Management, in collaboration with the Alumni Association and IQAC, organized the department alumni meet *RETOUR 2K22* as part of LUMINA – Alumni Meet on 21st August 2022. The event aimed to reconnect with alumni and foster meaningful interactions. Alumni from the BBA 2017-20 and 2018-21 batches participated, along with coordinators from the 2019-22 batch.

The event witnessed active participation from 22 alumni members, who expressed gratitude for the college's role in shaping their careers. A notable highlight was a donation of ₹5000 from Mr. Kishore Gopal (BBA 2018-21), showcasing a commendable gesture towards department development. The alumni were also encouraged to establish an endowment in memory of Ms. Pooja MG (BBA 2017-20) for recognizing the best outgoing students.

The day featured interactive sessions, feedback sharing, and discussions on alumni-initiated programs. Food arrangements for the event cost ₹7600, ensuring a warm and hospitable environment.

The event successfully rejuvenated bonds between alumni and their alma mater, emphasizing the importance of continuous engagement. It also provided valuable feedback for the department to enhance its academic and extracurricular offerings.



### **An Open Letter to Your Favorite Teacher-28/8/2022-5/9/2022**

The event "**An Open Letter to Your Favorite Teacher**" was conducted from **28th August to 5th September 2022**, under the coordination of **Mr. Sandesh M** and **Mr. Shon George**. Organized to commemorate **Teachers' Day**, the program aimed to foster love and gratitude among students for their favorite teachers and to cherish beautiful shared memories.

The event began with a **registration phase (28th August to 4th September 2022)** through NDLI profiles. Participants were invited to write heartfelt letters to their favorite teachers, expressing their appreciation and sharing memorable experiences. On **5th September 2022**, Teachers' Day, these letters were delivered to the respective teachers. Out of 12 entries received, **Doly Doley (II B.Com)** was adjudged the winner and awarded a **cash prize of Rs. 1000/-**.

This initiative provided an enriching experience for both teachers and students, strengthening their bond. It also encouraged students to improve their writing, reading, and comprehension skills. All participants were rewarded with free paid library memberships to further promote their reading habits.

The event successfully celebrated the invaluable role of teachers in shaping students' lives, leaving lasting memories for all involved. It highlighted the importance of gratitude and the power of meaningful connections in the educational journey.



### Exquizite 2K22-30/8/2022

The **Intracollegiate Quiz Exquizite 2K22** was organized by the **Department of Management in association with IQAC** on **30th August 2022** as part of the orientation program for the freshers of the Batch 2022–26. The event was coordinated by **Ms. Thamburu Sunny** and **Ms. Ankitha Theres**, with student coordinators **Mr. Alan George** and **Mr. Dinesh Babu**.

The quiz aimed to develop inquisitiveness among students and encourage their quest for general knowledge while equipping them to face diverse quiz competitions. The event comprised **three stages: Prelims, Semifinals, and Finals**. All participants were given the opportunity to attempt a **50-question MCQ-based prelims**, from which the top eight teams advanced to the subsequent rounds. Teams were formed from different courses, with active participation from classes like BBA, BCom, BA, BSc, and BCA.

The final round included teams from five courses, and the winners were:

- **1st Prize:** Varsha & Vijay G (I BBA I SEM)
- **2nd Prize:** Abin Jose Thomas & Adil M (I BCom Logistics)
- **3rd Prize:** M Teja & Thejashree M (I BSc)

The event saw enthusiastic participation from **290 internal students** and was supported by third-year BBA volunteers, ensuring smooth execution. Exquizite 2K22 successfully enhanced students' knowledge and skills in business, general knowledge, and aptitude, creating a platform for participative learning in a student-centric manner.



### **Post Admission Test 2K22-3/9/2022**

The **Post Admission Test 2K22** was conducted on **3rd September 2022** by the Department of Management under the guidance of **Mr. Joseph K Mathew** with the support of student coordinators **Manjunath K, Arbin A,** and **Bogesh Kumar V.** This offline event aimed to evaluate the logical reasoning, aptitude, general knowledge, and understanding of business concepts among the first-year students.

A question bank of 1000 questions was shared with the students before the test to familiarize them with the types of questions. The test itself comprised **75 questions** to be completed within **60 minutes**, with questions chosen from the provided database. The event was held in the I BBA freshers' classroom, and the answer sheets were evaluated promptly.

The test witnessed the active participation of **64 internal students** from I BBA and I BBA Aviation programs. It served as a platform to identify slow and advanced learners based on their performance, helping assess and enhance their skills.

This initiative successfully enabled students to improve their knowledge of business-related topics while fostering a participative learning experience. The detailed question papers, answer sheets, and results are attached as annexures for future reference.

### **Bridge Course 2022-5/9/2022-13/9/2022**

The **Bridge Course** for BBA and BBA Aviation students (Batch 2022–26) was conducted from **5th to 13th September 2022** under the coordination of **Ms. Thamburu Sunny.** Designed to bridge the gap between existing and required knowledge levels, the course included subjects such as Accounting, Mathematics, Soft Skills, Management Concepts, and Marketing Concepts.

The sessions, led by experienced faculty members, provided students with an opportunity to brush up on core concepts and understand the requirements of their curriculum. The program also featured interactive activities, including the **Hatch Pitch Presentation**, where students showcased their business ideas, fostering creative thinking and practical application of concepts. Each presentation was evaluated, and feedback was provided to enhance their skills.

The course followed a structured schedule with dedicated sessions for MS Office, Accounting Basics, Marketing Concepts, and Soft Skills, ensuring comprehensive coverage. A total of **65 students** participated in the program, gaining exposure to experiential and problem-solving methodologies in an **offline mode**.

The course effectively prepared students for their academic journey, equipping them with the necessary knowledge and skills to excel in their core subjects while improving their presentation abilities. The attendance sheet and participant details are included in the appendix.

### **Bridge Course for BBA and BBA Aviation (Batch 2022-26)**

From 5th to 13th September 2022, the Department of Management conducted a Bridge Course for first-year BBA and BBA Aviation students. Coordinated by Ms. Thamburu Sunny, the course aimed to bridge the knowledge gap and prepare students for their core subjects. The sessions covered essential concepts in Accounting, Mathematics, Soft Skills, and Management. Faculty members conducted interactive and structured classes to strengthen foundational understanding and provide insights into the syllabus requirements.

The course also featured a "Hatch Pitch" activity, where students presented creative business ideas to enhance their practical thinking and presentation skills. The initiative encouraged innovation and provided an opportunity for peer learning and faculty feedback. Students were evaluated and assigned marks based on their presentations.

The Bridge Course utilized problem-solving and participative learning methodologies, conducted offline, with 65 internal participants. Faculty members included Dr. K. Raghuram, Mr. Joseph K. Mathew, Ms. Ankitha Theres, and others. The sessions proved highly beneficial in preparing students to grasp core concepts, enhancing their confidence, and equipping them with skills to excel in their academic journey.

The event successfully met its objectives, fostering academic readiness and skill development among the participants.

### **Guruvandanam 2K22-5/9/2022**

On September 5, 2022, the Department of Management, in collaboration with CMA, organized "Guruvandanam 2K22" to honor and express gratitude to the teaching fraternity on the occasion of Teachers' Day. The event, meticulously planned and executed by first-year BBA students, served as a platform to showcase organizational and leadership skills while fostering a sense of appreciation among students for their mentors.

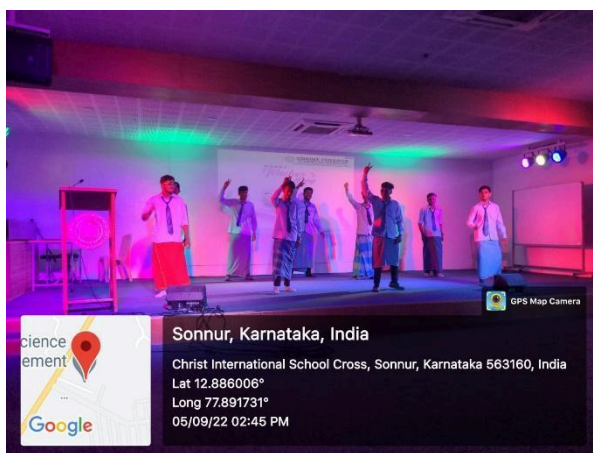
The program featured an array of engaging activities, including dance performances, interactive games, audio-visual presentations, and a heartfelt gesture of gifting plants



accompanied by personalized messages to faculty members. These tokens of appreciation symbolized the students' acknowledgment of their teachers' invaluable contributions.

Held in an offline mode, the event brought together 194 internal participants across various classes, providing a participative learning experience. Faculty members enjoyed the thoughtfully curated activities, which emphasized teamwork and collaboration among students.

The initiative successfully achieved its objectives by enhancing students' event management skills and fostering a deeper connection between students and faculty. The dedication and coordination displayed by the student organizers contributed to the seamless execution of the program. Guruvandanam 2K22 stands as a testament to the students' ability to synergize talents and exhibit them impressively, creating a memorable and meaningful celebration.



### **ADVENTOUR 2K22 - Rethinking Tourism-29/9/2022**

ADVENTOUR 2K22, organized on 27th September 2022 to celebrate World Tourism Day, aimed to inspire students of I BBA Aviation to rethink tourism possibilities and showcase their creativity and presentation skills. The event featured four teams representing different regions of India—South, North, East, and West—by designing innovative travel itineraries. Each team delivered detailed presentations, highlighting key tourist destinations, budgeting, and travel arrangements, within a 20-35 minute timeframe. This experiential learning opportunity helped students refine their presentation skills, think critically about tourism, and understand the intricacies of itinerary planning. The event encouraged collaboration, creativity, and problem-solving while fostering interest in the tourism sector. The winners were announced on 29th September 2022, and mementos were presented by Mr. Rethesh Palakkuzhiyil, Coordinator, Department of Tourism, Kristu Jayanti College. Through this initiative, students enhanced their skills in planning and designing comprehensive itineraries with a focus on cost-effectiveness and efficient travel plans, making it a significant learning experience.



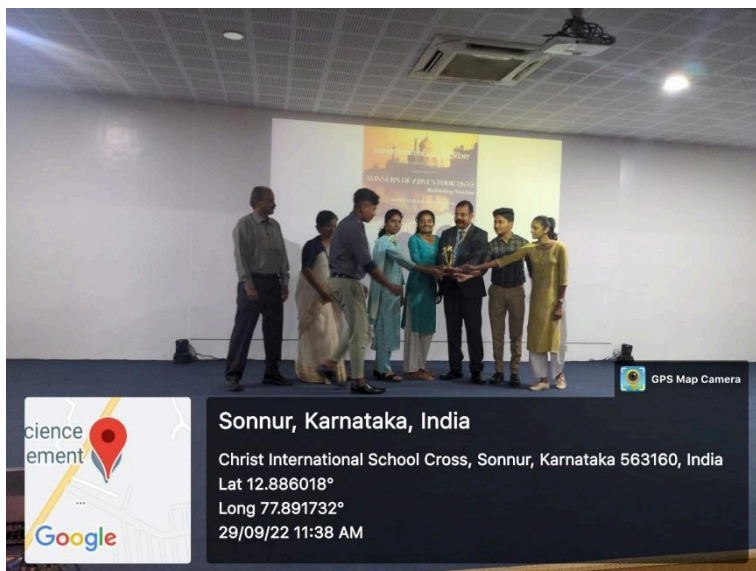
## **WORKSHOP on Listen. Write. Present**

The Department of Management, in association with IQAC, organized a two-day workshop titled “Listen. Write. Present” on 29th and 30th September 2022, coordinated by Ms. Thamburu Sunny. The sessions were conducted by Ms. Deepti Jose, Assistant Professor, Department of Arts, Christ College of Science and Management, and Ms. Amulya Kurian, Head and Assistant Professor, Department of Management. The workshop aimed to enhance communicative English skills, introduce effective PowerPoint presentation techniques, and differentiate tenses for improved language proficiency. Over 115 participants from I Semester BBA and BBA Aviation attended, with sessions structured to promote participative learning. Topics covered included simple present tense, vocabulary usage, pronunciation, idioms, essay writing, and effective use of fonts, colors, and graphical elements in presentations. The interactive sessions provided insights into creating impactful presentations and improving communication techniques. Students actively engaged in discussions, gaining practical knowledge of effective communication and presentation skills critical for academic and professional success. The program fostered participatory learning and skill development, achieving its objectives of enhancing language and presentation proficiency. Event outcomes included improved communication strategies and better understanding of professional presentation techniques, contributing to the holistic growth of students. The event was conducted offline and received positive feedback from participants.



## **Annual Report on Expert Talk: Career Progression of Aviation Professionals – Opportunities and Challenges-29/9/2022**

On 29th September 2022, the Department of Management, in association with the IQAC, organized an expert talk on "Career Progression of Aviation Professionals – Opportunities and Challenges" for I BBA Aviation students. The session, conducted by Mr. Rethesh Palakkuzhiyyil, Coordinator of the Department of Tourism at Kristu Jayanti (Autonomous), aimed to highlight career opportunities in the aviation sector post-COVID. The talk focused on various aspects, including the history of aviation, career options available after BBA Aviation, and the evolving scope of the industry in the post-pandemic era. The session was designed to help students develop a clear and candid career plan in aviation, emphasizing the importance of professional grooming. The interactive format was well-received, and the insights provided by the expert were valuable to the attendees. The event, held offline, was attended by 27 internal participants from the I BBA Aviation I Sem. The session helped students understand the opportunities and challenges in the aviation industry and equipped them with the necessary knowledge to shape their future careers. The event was successful in achieving its objective of guiding students in their career development in aviation.



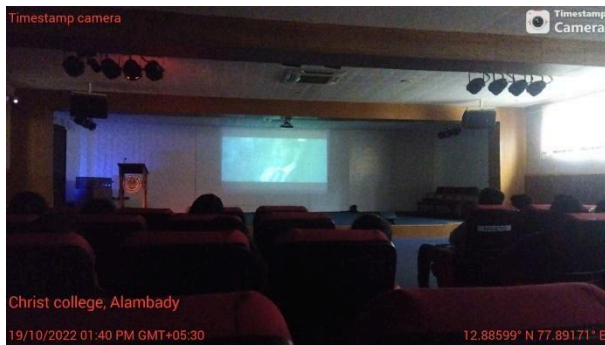
### **Big Screen Series - Movie Review of *Runway 34*-19/10/2022**

The Department of Management, in collaboration with IQAC, organized a movie review session under the Big Screen Series initiative on 19th October 2022. The event, coordinated by Ms. Bindu C, aimed to provide experiential learning for I BBA Aviation students by analyzing the roles and responsibilities of aviation personnel, including pilots, co-pilots, flight attendants, and ground staff. The movie, *Runway 34*, served as the medium for exploring various managerial, individual, and team skills crucial in the aviation industry.

Students were instructed to review the movie critically, focusing on themes such as office culture, decision-making processes, and management concepts. The reviews, submitted on 21st October 2022, reflected the students' ability to evaluate situations with logical precision and articulate their insights effectively. The event fostered analytical thinking, improved

communication skills, and provided a deeper understanding of the diverse managerial tasks within aviation.

With participation from 28 students, the program utilized an offline experiential learning methodology to enhance student engagement and application of theoretical knowledge. This initiative successfully exposed students to real-world challenges and solutions in aviation, equipping them with practical insights and skills for their professional growth. The event received positive feedback for its innovative approach to learning.



### **Infinito 2022: A Three-Day Management Fest-18/11/2022**

Infinito 2022, organized by the III BBA students of the Department of Management, was held from 16th to 18th November 2022, focusing on various management domains like Finance, Marketing, Entrepreneurship, Human Resources, Event Management, Mad Ads, Corporate Walk, Treasure Hunt, and Best Manager, all centered around the theme “Netflix”. The fest aimed to hone and develop students' management skills while encouraging professional execution.

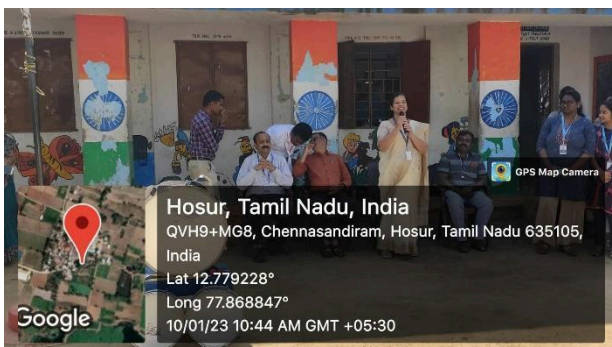
The event had a structured schedule, with elimination rounds taking place on the first two days, and the final rounds held on the last day. First- and second-year students participated in various events coordinated by the third-year students, who also presented the event plans to the faculty for approval. A flash mob was organized on the second day, delighting all attendees. On the final day, winners were announced during a valedictory ceremony where trophies and certificates were awarded. The fest was well-coordinated by the third-year students, with external judges from other departments ensuring fair evaluations. A treasure hunt was also conducted on 17th November 2022 after college hours. The event proved to be an excellent platform for students to showcase their skills, and it was a successful collaboration across different year groups.



### **Outreach Programme-10/01/2023**

The Outreach Programme, organized by the Department of Management in collaboration with IQAC on January 10, 2023, showcased a commendable initiative led by II BBA students (Batch 2021-25). Under the guidance of faculty coordinators Ms. Bindu C and Dr. Raghuram, and student coordinators Lavanth Kumar, Prajwal V, and Rohith Reddy, the programme aimed to demonstrate social responsibility and contribute to the local community. Responding to a request from the principal of PUM School, Chennasandiram, the students collected ₹17,200 from staff and peers in the Department of Management. This amount was used to purchase a drum set, fulfilling the school's requirement for their band.

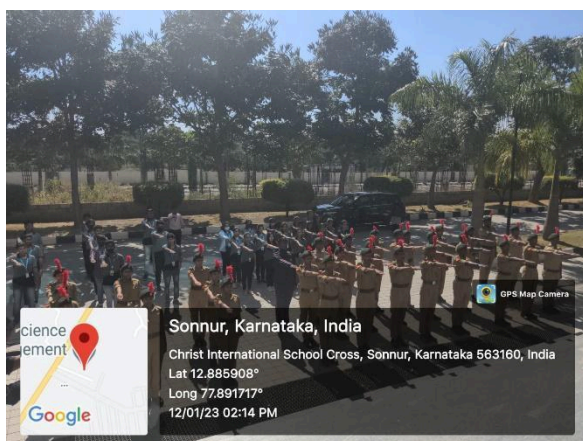
On the day of the event, the students, accompanied by staff, visited the school to hand over the drum set in a ceremony attended by the school's students, staff, and headmaster, Mr. Tagore. The event not only fostered a sense of community engagement among the students but also strengthened their planning and coordination skills, highlighting the importance of working collectively for social upliftment. The programme emphasized experiential learning by enabling students to execute socially responsible activities effectively. It concluded on a positive note, leaving a lasting impact on both the participants and the school community.



## JOSH 2K23 Youth Day Celebrations

JOSH 2K23, a two-day event organized by the Department of Management in collaboration with NSS and IQAC, was held on 11th and 12th January 2023. Coordinated by Ms. Bindu C and student leaders Anuja R and Yash Kokcha, the event celebrated National Youth Day to honor the legacy of Swami Vivekananda. Open to UG students of Christ College of Science and Management and PU students of Christ PU College, the program included diverse competitions such as solo dance, solo singing, photography, push-ups, face painting, speech, video making, and drawing. Participants showcased their talents, with winners being awarded certificates and trophies during the valedictory ceremony.

The event commenced with students and staff taking a Youth Day pledge, followed by competitions judged by faculty members from various departments. The final rounds and valedictory ceremony took place in the college auditorium, where the Principal, Rev. Fr. Jince George, commended the participants and organizers for their meticulous planning and execution. JOSH 2K23 served as a platform for students to hone their management and organizational skills, foster creativity, and engage in participative learning. The event successfully highlighted teamwork and leadership while instilling values inspired by Swami Vivekananda's ideals.



## Two-Day Workshop on Artificial Intelligence

The Department of Management, in association with IQAC, organized a two-day workshop on "Artificial Intelligence" on the 25th and 30th of January 2023, facilitated by Mr. S. Thangadurai, Assistant Professor, Department of Science, Christ College of Science and Management. This experiential learning workshop was attended by 33 students from the III Semester BBA. The primary objective was to provide hands-on experience with AI applications, particularly chatbots and face recognition systems using Python.

Day one focused on the development and functioning of chatbots, allowing participants to design and explore interactive chatbot models. Students practiced implementing the concepts in the Computer Lab, enhancing their understanding through active participation.

Day two emphasized face recognition, showcasing its implementation in images, videos, and webcams using Python programming. The sessions combined theoretical insights and practical demonstrations, enabling students to grasp the technical intricacies and applications of AI in various fields.

The workshop fostered a deeper understanding of AI's role in technology and industry, equipping students with relevant skills for future endeavors. The faculty coordinator, Ms. Bindu C, ensured the seamless execution of the program, which concluded with a vote of thanks by Ms. Saania Afraah. The event received positive feedback for its effective content delivery and practical approach.

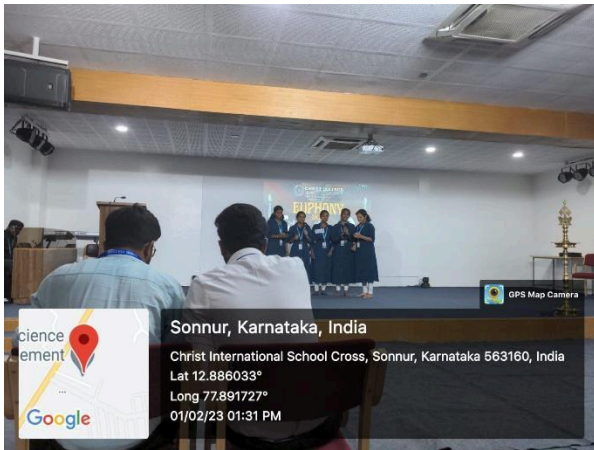


### **EUPHONY 2K23 – Back to 90's Inter-Department Musical Fiesta**

EUPHONY 2K23, a musical extravaganza organized by the III BBA students of the Department of Management in association with IQAC, was held on February 1, 2023, with the theme “Back to 90's.” This inter-departmental event offered students an opportunity to showcase their musical talents through a blend of offline and online competitions. Coordinated by Ms. Ankitha Theres, along with student coordinators Ms. Ranju Sree and Ms. Meghana T, the program saw an overwhelming response with 65 participants from various departments.

The event featured seven categories, including group song, rap, beatboxing, lyric writing, kitchen music, instrumental music, and mashups. Offline events such as group song, rap, and beatboxing witnessed enthralling performances, while online categories provided a platform for creative entries in lyric writing, kitchen music, and mashups. Participants displayed remarkable enthusiasm and creativity, contributing to the event's massive success. Winners across categories showcased exceptional talent and received accolades.

Euphony 2K23 fostered inter-departmental collaboration and served as a platform for artistic expression and stress relief from academic routines. It also helped students enhance their planning, organizing, and execution skills. The event, a perfect blend of nostalgia and creativity, left a lasting impression on all attendees.



### **TERMINUS 2K23 – Talk Series by Students**

TERMINUS 2K23, a student-led talk series organized by the Department of Management in association with IQAC, was conducted on the 4th and 5th of February 2023. The event aimed to equip I BBA Aviation students with a comprehensive understanding of airport functions, facilities, and management, with a particular focus on the landside operations of Kempegowda International Airport.

The program adopted a hybrid mode and featured 29 internal participants divided into 14 teams. Each team delivered presentations on assigned topics, which were evaluated based on content, presentation skills, and teamwork. Mock presentations were conducted on February 3, 2023, to provide feedback and suggestions for improvement. The main presentations on February 4th were held offline in the I BBA Aviation classroom, while remaining presentations on February 5th were conducted online via Google Meet.

Through this experiential learning initiative, students demonstrated critical thinking, analytical skills, and teamwork while exploring various aspects of airport operations. The event not only enhanced their theoretical knowledge but also prepared them for practical applications in airport management. TERMINUS 2K23 successfully fostered a deeper understanding of the aviation industry, providing a platform for students to showcase their potential and engage in meaningful discussions.





### **"Glimpses of Budget 2023"-6/02/2023**

The Department of Management, in collaboration with IQAC, organized an insightful session, *Glimpses of Budget 2023*, on February 6, 2023, for the second- and third-year BBA students. Conducted by student presenters Ms. Puja R and Mr. Suhas K V of III BBA, the session highlighted the key aspects of the Union Budget 2023 and its impact on various sectors of the economy.

The presenters delved into critical elements such as the new income tax regimes for FY 2023-24, government schemes, subsidies, and the seven priorities under the "Amrit Kaal" vision. They meticulously analyzed the budget's implications on GDP growth, exports, and commodities, providing a comprehensive understanding of its role in shaping India's economic progress.

With 85 internal participants, this offline, participative learning event fostered an engaging environment where students developed analytical skills and a deeper appreciation for economic policies. The one-hour session, beginning at 2 PM, was well-received by attendees, reflecting the effort and research undertaken by the presenters.

Through this session, students were exposed to the nuances of budgetary planning and gained a better understanding of the Indian economy's trajectory, equipping them for informed decision-making and discussions on fiscal matters.



### **Airport Visit-6/2/2023**

The Department of Management, in association with IQAC, organized an experiential learning visit to Kempegowda International Airport, Terminal 2, on 6th February 2023, for the I BBA Aviation students. Coordinated by Dr. K Raghu Ram and Ms. Bindu C, with student leaders Jones Nirmal V and Suraj N, the visit aimed to provide practical exposure to airport operations and management.

Before the visit, students were briefed about the key aspects to observe and analyze. A group of 28 students, accompanied by two faculty members, explored various facets of airport operations, including baggage handling, ticketing, and security checks. The visit was facilitated by resource persons, including Ms. Prathiba Kulkarni (Sr. Manager – CSR, BIAL), Mr. Anand, and Mr. Sampreet (Terminal Managers).

This hands-on experience enabled students to evaluate the functional roles in airport management and familiarize themselves with the intricate processes of Terminal 2. The visit also highlighted job opportunities in the aviation sector.

Students were tasked with submitting an Airport Visit Report, guided by a structured template, to consolidate their learning. Overall, the visit successfully bridged theoretical knowledge and real-world application, enhancing the participants' understanding of the aviation industry.



### **Industrial Visit-18/2/2023**

The Department of Management, in collaboration with IQAC, organized an industrial visit to Titan Company Limited, Watch Division, on 18th February 2023, for the II BBA students. Coordinated by Ms. Thamburu Sunny and Ms. Ankitha Theres, along with student leader Prajwal V, the visit provided an experiential learning opportunity to bridge theoretical knowledge with practical applications in the field of production and management.

The students were introduced to the various aspects of watch manufacturing, from design and assembly to quality control. Divided into teams, they explored different departments under the guidance of supervisors, gaining insights into the company's operations and work culture. A session by Mr. Francis Xavier Palakapillil, Senior Manager - Security & Administration, highlighted the Tata Group's legacy, Titan's business strategies, and future plans for its Watch Division.

The visit enriched students' understanding of the production processes and quality standards, while also familiarizing them with corporate practices and CSR initiatives undertaken by Titan. A total of 33 students and two faculty members participated in the visit, which successfully achieved its objective of providing practical exposure and enhancing the participants' knowledge of industrial practices.



### **Spick and Span – Clean Campus Drive-20/2/2023**

The Spick and Span Event – Clean Campus Drive was organized on February 20, 2023, by the Department of Management and NSS in association with IQAC. Faculty coordinators Mr. Muniyappa M. Sandesh and Mr. Lokesh N, along with student coordinators Sheshadri G and Suhas K. V, led the initiative. Second and third-year BBA students and NSS volunteers actively participated, aiming to instill cleanliness and a service-oriented attitude among students. The event commenced with an inspiring message from Fr. Ebin V. Francis, Vice Principal, followed by an oath-taking ceremony. Students were divided into groups, and each group was assigned a specific area of the campus to clean. The college premises were thoroughly cleaned, and waste was segregated for proper disposal. Staff members from various departments also contributed to the activity. The event emphasized the value of labor, holistic development, and teamwork, leaving students with a sense of achievement and responsibility toward social initiatives. A total of 148 participants, including BBA students and NSS volunteers, were involved in the offline, college-level event. The drive was a successful experiential learning program that promoted environmental consciousness and effective planning.



### **Expert Talk on "Artificial Intelligence"-21/2/2023**

The Expert Talk on "Artificial Intelligence" was organized on 21st February 2023 by the Department of Management and the Department of Arts, in association with the IQAC. The

session, aimed at providing an in-depth understanding of AI, was conducted by Mr. Abdul Kareem M A, Lead Software Engineer at JP Morgan Chase and Co. It was specifically designed for III Semester BBA and BA students. The talk focused on the subsets of AI and introduced students to popular AI applications. Additionally, the session covered emerging topics such as the Metaverse and ChatGPT. The event was an extension of the AI course under the NEP syllabus and was well-received by students for its interactive and informative nature.

The objective of the event was to deepen students' knowledge of AI and its practical applications. The session was held offline and saw 38 participants from the BBA and BA programs. Faculty coordinator Ms. Amulya Kurian, along with the support of the departments, ensured the smooth execution of the talk. The students gained valuable insights into the evolving field of AI, and the talk provided them with a greater appreciation for the technologies shaping the future. The event successfully enhanced their learning experience and broadened their perspectives on AI applications.



### **EXPERT TALK on Women and Entrepreneurship-08/03/2023**

The Department of Management, in association with IQAC, successfully organized a guest talk on "Women and Entrepreneurship" on 8th March 2023 as part of UMANG 2K23 - International Women's Day Celebrations. The event was aimed at appreciating the contributions of women and understanding the hurdles they face in entrepreneurship. The session was attended by second and third-year students of BBA and BCom. The event began with an address by the Principal, Fr. Jince George CMI, who emphasized the multitasking skills of women and their potential as successful entrepreneurs. The guest speaker, Ms. Shakthi Selvaraj, HR Manager at Transys Global Forwarding Private Limited, shared her vast experience in various industries, highlighting the importance of women's empowerment, risk-taking, and future-oriented thinking in entrepreneurship. Through role plays and activities, Ms. Selvaraj encouraged students, especially women, to be assertive and empowered. She also used the example of Malavika Hedge, CEO of Coffee Café Day, to stress the need for being courageous in business. The interactive session was well-received by the students, fostering an environment of active participation and learning. The event, held

offline, contributed significantly to developing skills and mindsets necessary for budding entrepreneurs, especially women.



### **POSTER MAKING COMPETITION on CONSUMER RIGHTS DAY-15/03/2023**

The Department of Management, in association with IQAC, organized a Poster Making Competition on 15th March 2023, as part of World Consumer Rights Day celebrations. The event was designed to raise awareness about consumer rights, aligned with the current year's International Consumer Rights Day theme. The competition was open to II and III BBA students, who were asked to upload their posters by 13th March 2023 for assessment on 15th March. The event encouraged students to creatively depict and understand the importance of consumer rights. Each poster conveyed a significant message about consumer rights, reflecting the students' ability to present their ideas effectively.

The event was conducted online, and a total of 48 internal participants from II and III BBA took part. The competition provided an opportunity for experiential learning, as students engaged in a participatory approach to explore the relevance of consumer rights. The outcome of the event was successful, with students demonstrating a deeper understanding of consumer rights and expressing their creativity through the posters. The event not only raised awareness but also encouraged students to evaluate the importance of consumer rights in today's society. The competition's impact was evident in the creativity and thoughtful messages conveyed through the posters.

### **BIG SCREEN SERIES-Movie Review of Runway 34**

The Department of Management, in association with IQAC, organized a Big Screen Series event on 19th October 2022, featuring a movie review of *Runway 34*. The event was designed for the I BBA Aviation batch to assess and analyze the roles of aviation personnel, such as pilots, co-pilots, flight attendants, and ground staff, during flight preparation and operation. The students reviewed the movie by focusing on managerial, individual, and team skills required in the aviation industry. The reviews were submitted in a prescribed format by 21st October 2022.

The primary objective of the event was to help students explore important management concepts, improve their communication skills, and enhance their ability to evaluate situations critically. It also provided an opportunity for students to understand office culture, management decision-making processes, and the importance of teamwork. The event was conducted offline with 28 internal participants from the I BBA Aviation I semester. The students demonstrated an ability to critically evaluate various situations depicted in the movie, showcasing their analytical and managerial skills. Many students exceeded the expected benchmarks by articulating their insights clearly and thoughtfully.

The event effectively exposed students to real-world issues in aviation management and helped improve their analytical, managerial, and communication abilities.



### **INTERNATIONAL DAY OF HAPPINESS-Movie Review of The Pursuit of Happiness -Compilation Video by Students-20/3/2023**

The Department of Management, in association with IQAC, celebrated the International Day of Happiness on 20th March 2023. The event aimed to encourage students of II and III BBA to find happiness in everyday experiences and small things around them. A movie, *The Pursuit of Happiness*, was screened in the afternoon, offering students an opportunity to reflect on the struggles people face to achieve success and happiness. The screening was followed by the compilation of a video, where students captured and displayed moments of happiness during various college events and daily activities.

The event served as a reminder to spread happiness and appreciate life's simple joys. It also emphasized the importance of finding happiness even amidst challenges. The program was conducted offline, with 85 participants from II and III BBA. The event successfully achieved its goal of promoting positivity and happiness, allowing students to connect emotionally with the theme while improving their sense of well-being. The video compilation and the movie review provided an engaging platform for students to express and share their thoughts on happiness.

In conclusion, the International Day of Happiness event brought the students together to recognize and celebrate the significance of happiness in daily life, fostering a positive and joyful environment in the college.

### **APRIL COOL- A Green Initiative-30/03/2023**

The Department of Management, in collaboration with IQAC, organized the "APRIL COOL - A Green Twist Initiative" on 30th March 2023 to raise awareness about global warming and promote eco-friendly practices. The event aimed to encourage students to contribute to a greener environment by distributing seeds to students and staff of Christ College of Science and Management and Christ PU College.

As part of the initiative, the students distributed pouches containing coriander and spinach seeds, which were packed by the third-year BBA students using newspaper. In addition, a mandala art display was created by talented students on the notice board to further highlight the theme of sustainability.

The event, conducted offline, involved 65 participants and emphasized the importance of sustainable, cost-effective eco-friendly practices. It also encouraged students to organize similar initiatives in the future. The event's outcome was the promotion of a greener and cleaner tomorrow through sustainable practices, along with an understanding of turning ideas into practice through strategic planning and evaluation.

In conclusion, the initiative successfully contributed to raising environmental awareness and fostering a sense of responsibility among the college community to adopt greener habits for a sustainable future.



### **Sileo SK23-27/04/2023**

The Department of Management, in collaboration with IQAC, successfully organized "Sileo 2K23" as part of National Silence Day on 27th April 2023. The event aimed to raise

awareness about the harmful effects of drug abuse through a mime performance presented by I BBA students. The performance, staged in the BBA quadrangle, vividly portrayed the consequences of drug use, engaging both I BBA and I BBA Aviation students. The event was well-received, with spectators appreciating the creativity and impact of the performance.

The mime, crafted through meticulous planning and execution, helped highlight the negative consequences of drug abuse and encouraged students to reflect on social evils. The event's objective was to empower students to express their thoughts and ideas on significant societal issues. Through this initiative, students not only gained awareness but also demonstrated their ability to use creative expression as a tool for social change. Overall, Sileo 2K23 was a successful endeavor in fostering an open dialogue about drug abuse, encouraging students to come forward with their ideas to address such challenges in society.



### **Poster Making Competition - Labour Day 2023**

The Poster Making Competition, held on 3rd May 2023, was organized by the Department of Management in collaboration with IQAC, in celebration of Labour Day. This event provided a platform for first-year BBA and BBA Aviation students to express their opinions creatively through art. The competition witnessed enthusiastic participation from the students, who presented colorful and thought-provoking posters reflecting the significance of Labour Day and its impact on society.

The winners were selected based on creativity, clarity of message, and artistic presentation. From I BBA, Hemanth Kumar C secured the first prize, while Nithyasree J claimed the second prize. In the I BBA Aviation category, Sirisha M and Raviteja N won the first and second prizes, respectively. The event successfully encouraged students to think critically about the role of labor in modern society while allowing them to showcase their artistic skills.

The competition also fostered a sense of awareness and respect towards the working community, aligning with the objective of celebrating Labour Day. It was an enriching experience for all involved, enhancing students' ability to communicate important social messages in an impactful manner.





### **VOTERS AWARENESS PROGRAM 2K23 -*Power to Make a Difference***

The Department of Management successfully conducted the *Voter Awareness Program 2K23* from 6th to 10th May 2023, under the guidance of Faculty Coordinator Ms. Bindu C and student coordinators Mr. Jones Nirmal V and Mr. Deepak. The initiative aimed to emphasize the importance of voting and electing competent leaders.

A compelling video was produced by the I BBA Aviation and I BBA students on 4th-5th May 2023 and shared with the student community on 6th May. It was later featured on the college's Facebook page on 8th May 2023. The video highlighted impactful messages such as "The ballot is stronger than the bullet" and "Bad officials are elected by good citizens who don't vote."

The program encouraged participative learning, with students actively ideating and promoting social awareness through diverse media. A total of 66 internal participants engaged in the initiative, contributing creative slogans and strategies. This hybrid event provided students with experiential learning, promoting civic responsibility and community engagement.

The *Voter Awareness Program* successfully achieved its objectives of fostering awareness about voting and empowering students to express their ideas, thereby creating a meaningful social impact.

### **ESSAY WRITING COMPETITION-*Mother's Day***

The Department of Management, in collaboration with NDLI and the Department of Library and Information Centre, organized an Essay Writing Competition from May 14th to 20th, 2023, to commemorate Mother's Day. This initiative, supported by IQAC, invited students to express their heartfelt appreciation for their mothers through essays on the topic "*What Mom Means to Me.*" Thirty students from various departments participated in the event, demonstrating creativity and emotional depth in their submissions.

The competition was conducted online, with participants submitting their essays via NDLI. The evaluation of the essays was entrusted to Ms. Kiran Jose, Assistant Professor, Department of Arts, who assessed the entries based on originality, coherence, and emotional impact. Chandana B. S. of III BBA secured the first prize, while Gagan V. of II BA earned the second prize. Both winners received recognition, including free book banking facilities from the library.

This competition served as a platform to nurture students' writing skills and emotional expression, aligning with the program's objective of fostering ideation and eloquent articulation. The event successfully emphasized the importance of acknowledging the selfless contributions of mothers, while encouraging students to reflect deeply on their relationships and articulate their gratitude effectively.

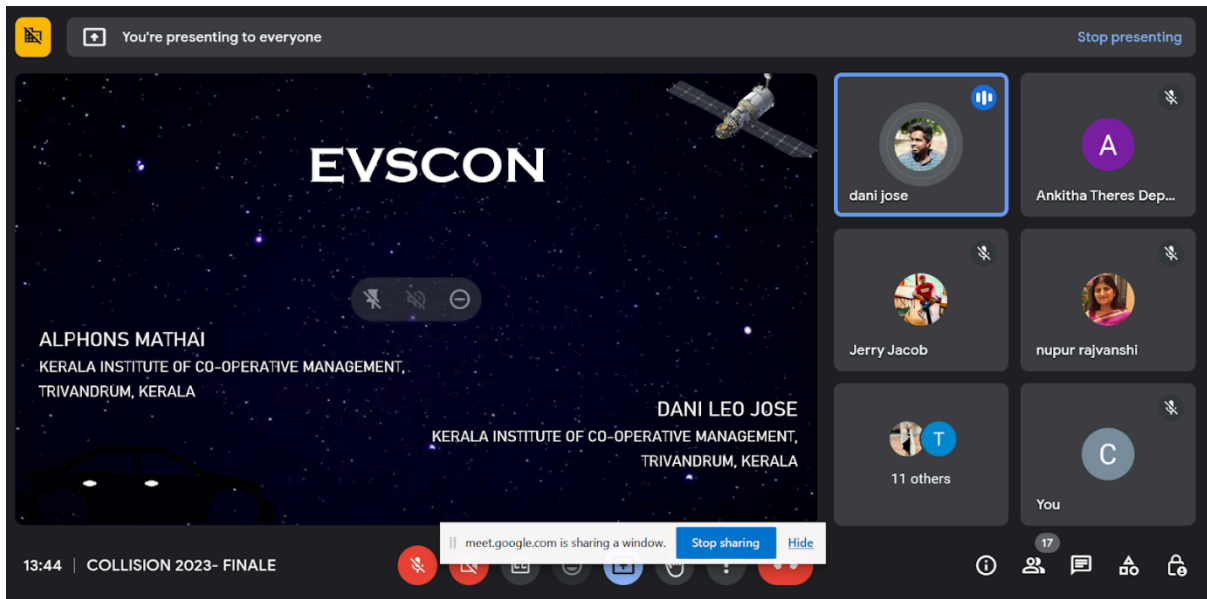
### **COLLISION 2023-27/05/2023**

The Department of Management, in collaboration with IQAC, successfully organized *Collision 2023*, an Online International Business Plan Competition, from 18th to 27th May 2023. The event aimed to equip students with skills to ideate, structure, and present business plans effectively while fostering international exposure and competitive spirit.

The competition saw participation from 23 teams across institutions, including UG and PG students. The event featured three rounds: Business Idea Submission, Business Plan Evaluation, and the Finale. Five finalists showcased their refined business plans to an esteemed panel of judges, including Ms. Nupur Rajvanshi, Entrepreneur and Academician, and Mr. Jerry Jacob, Scientific Affairs Manager at Colgate Palmolive India Ltd.

The finale witnessed exemplary ideas and presentations. The winning team, *Roofin Deepan, Vinay Lingam & Bathri Narayanam* from Christ College of Science and Management, Bangalore, was awarded a cash prize of ₹3000. The runner-up team, *Sidharth Shaji, Sreaveena C.M., and Antony Aswin* from Albertian Institute of Management, Kerala, received ₹2000.

The event provided students with invaluable exposure to professional presentation techniques and entrepreneurial insights, promoting ideation and innovation. *Collision 2023* concluded successfully, reinforcing the college's commitment to holistic learning and global academic engagement.



## AMBIENTE 2K23 E-QUIZ ON ENVIRONMENT DAY

As part of World Environment Day celebrations, the Department of Management and NSS, in collaboration with IQAC, organized the *E-Quiz on Environment Day* from 1st to 8th June 2023. The initiative, titled *Ambiente 2K23*, was coordinated by Mr. Jobin Scaria.

The quiz aimed to raise awareness about the significance of Environment Day, highlight the need for sustainable practices, and educate participants on major environmental threats and the annual theme of Environment Day. The quiz consisted of 20 questions and was conducted online, fostering participative learning.

A total of 1,819 participants attended the quiz, including 134 students from Christ College of Science and Management and 1,685 participants from various countries such as the Philippines, Uzbekistan, Pakistan, Bhutan, Iraq, Nepal, USA, South Africa, and Indonesia. It also witnessed participation from multiple states across India. This global reach underscored the event's success in spreading awareness and fostering environmental consciousness.

The *E-Quiz on Environment Day* effectively achieved its objectives, enabling participants to understand the importance of a healthy environment and adopt practices that ensure its preservation for future generations.



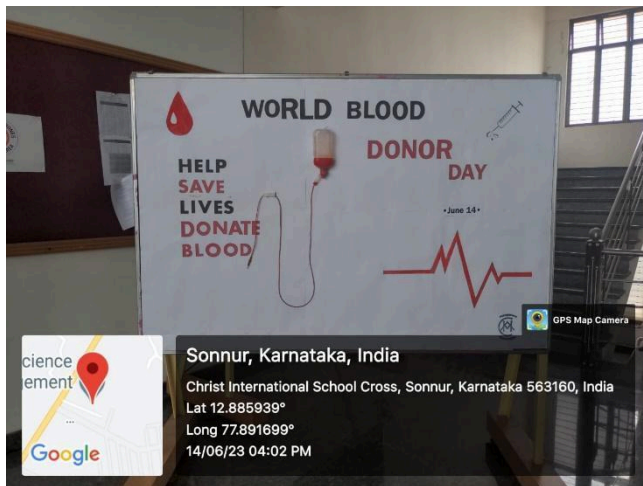
### **Blood Donors Day Awareness 2K23**

On 14th June 2023, the Department of Management organized *Blood Donors Day Awareness 2K23* to highlight the importance of blood donation. Coordinated by Ms. Thamburu Sunny, with student leaders Mr. Manjunath K (II BBA) and Mr. Narendra R (I BBA), the event focused on creating awareness and fostering participation in the blood donation drive scheduled for 21st June 2023.

The event included a video prepared by Narendra R, emphasizing the critical role of blood donation in saving lives. The video was shared on the college's official Facebook page on 20th June 2023, garnering significant attention. Additionally, II BBA students created a visually impactful notice board that was displayed in the college quadrangle from 14th to 21st June 2023, encouraging students to join the blood donation initiative.

The program, conducted in hybrid mode, exemplified participative learning by engaging students in ideating, designing, and promoting social awareness campaigns. Eleven students actively participated in various capacities, showcasing teamwork and commitment to a meaningful cause.

The initiative successfully met its objectives, spreading awareness about the significance of blood donation and inspiring students to take part in socially relevant activities.



### **Mercado 2K23 - Trade Fair**

The Department of Management successfully organized **Mercado 2K23**, a two-day trade fair held on 26th and 27th June 2023 at the Open Auditorium. This event provided a platform for BBA students to demonstrate entrepreneurial, marketing, and managerial skills by setting up and running 15 unique stalls featuring food, beverages, games, and accessories. The event also welcomed participation from Christ College of Science and Management and Christ PU College students, fostering inter-departmental collaboration and experiential learning.

The fair was inaugurated by **Fr. Jose Thottathil, Manager, Christ Group of Institutions**, alongside **Fr. Jince George CMI**, Principal, and faculty members. Over the two days, the students showcased innovative business strategies, resource allocation, teamwork, and customer service excellence, making the event both educational and engaging.

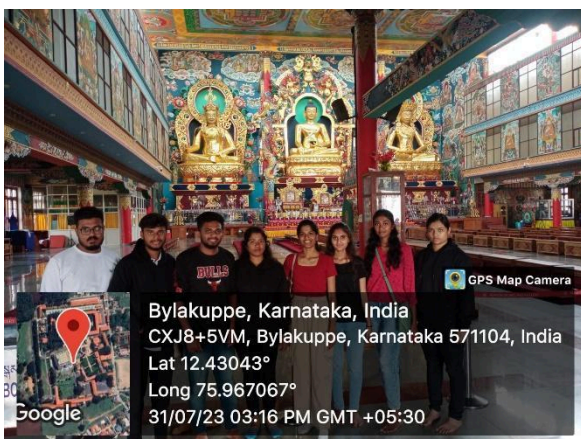
Each stall was meticulously assessed by the department faculty, recognizing efforts in strategic planning, event management, and execution. The outcomes included enhanced entrepreneurial skills, managerial effectiveness, and an understanding of business profitability under time constraints. The professional execution of the event received wide appreciation.

Mercado 2K23 stands as a testament to the students' creativity, hard work, and commitment, making it a valuable learning experience for all participants.



### **Study Tour-31<sup>st</sup> July- 2<sup>nd</sup> August 2023**

The Department of Management organized a study tour to Coorg and Chikmagalur, Karnataka, from 31st July to 2nd August 2023, for III BBA students (Batch 2020-23). A total of 45 students and three faculty members participated in this experiential learning program aimed at enhancing practical understanding of tourism, destination management, and management concepts. The itinerary included visits to coffee plantations, Mandalpatti Viewpoint, Mullayanagiri Peak, and the Central Coffee Research Institute, along with an industrial visit to Tasty World to explore small-scale industries. Despite challenges posed by weather conditions, the students demonstrated adaptability, teamwork, and leadership while gaining insights into production operations, marketing strategies, and time management. The program also fostered cultural appreciation and social skills through interactions with local communities. Students contributed ₹4,500 each for the trip, which offered a valuable blend of professional exposure and rejuvenating experiences. This enriching tour emphasized the practical application of classroom concepts while encouraging personal and professional growth.



### **Workshop on SAP: World's Best ERP Package**

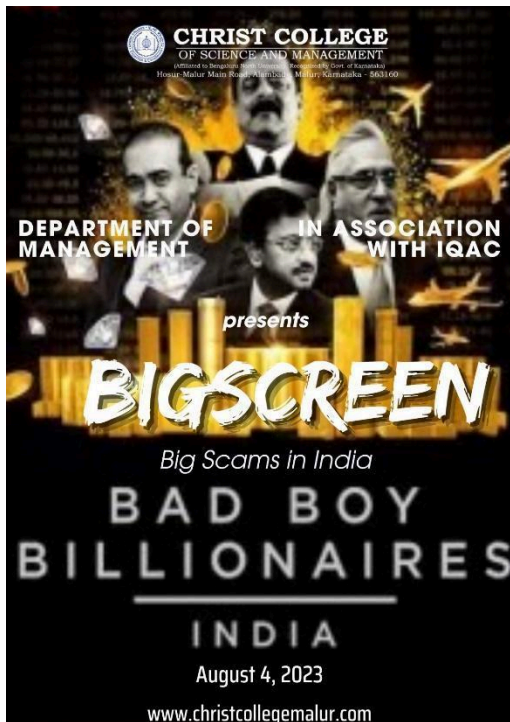
The Centre for Extended Learning, in association with the Department of Management and IQAC, conducted a workshop on SAP (World's Best ERP Package) on 1st August 2023. This

half-day event aimed at providing students with a detailed understanding of the possibilities and scope of SAP, covering its various modules and their applications. The workshop targeted I BBA, I BBA Aviation, II BBA, and II BBA Aviation students across different semesters. Mr. B. Kartheesh, CEO of IFX, Bengaluru, was the resource person for the session. A total of 171 internal participants attended the offline event, while no external participants were involved. The session enabled students to gain insights into SAP's diverse functionalities, equipping them with the knowledge to apply these concepts in practical scenarios. The event was highly successful in fostering experiential learning and expanding the students' understanding of ERP systems. The workshop concluded with a greater appreciation for SAP's significance in modern business operations and its potential for career growth.



### **BIG SCREEN SERIES** *Movie Review of Bad Boy Billionaires*

The "Big Screen Series" event, organized on August 4th, 2023, by the Department of Management in association with the IQAC, aimed to provide an insightful analysis of major financial scams in India to students of various BBA and BBA Aviation semesters. The movie "Bad Boy Billionaires" was screened to critically evaluate the fraudulent activities in the finance sector and their consequences on the economy and stock markets. Students were encouraged to explore the impact of these scams on corporate governance and understand the role of regulatory bodies in addressing such issues. The event fostered experiential learning, enabling students to analyze and reflect on financial management concepts and fraudulent practices, while enhancing their communication and critical thinking skills. By participating in the event, students gained a deeper understanding of the complexities of financial governance and the importance of regulatory measures to ensure the stability of the financial system. The event was attended by 174 internal participants, primarily from the I BBA Aviation, I BBA, and II BBA semesters, and helped to expose them to real-world management issues in the financial sphere.



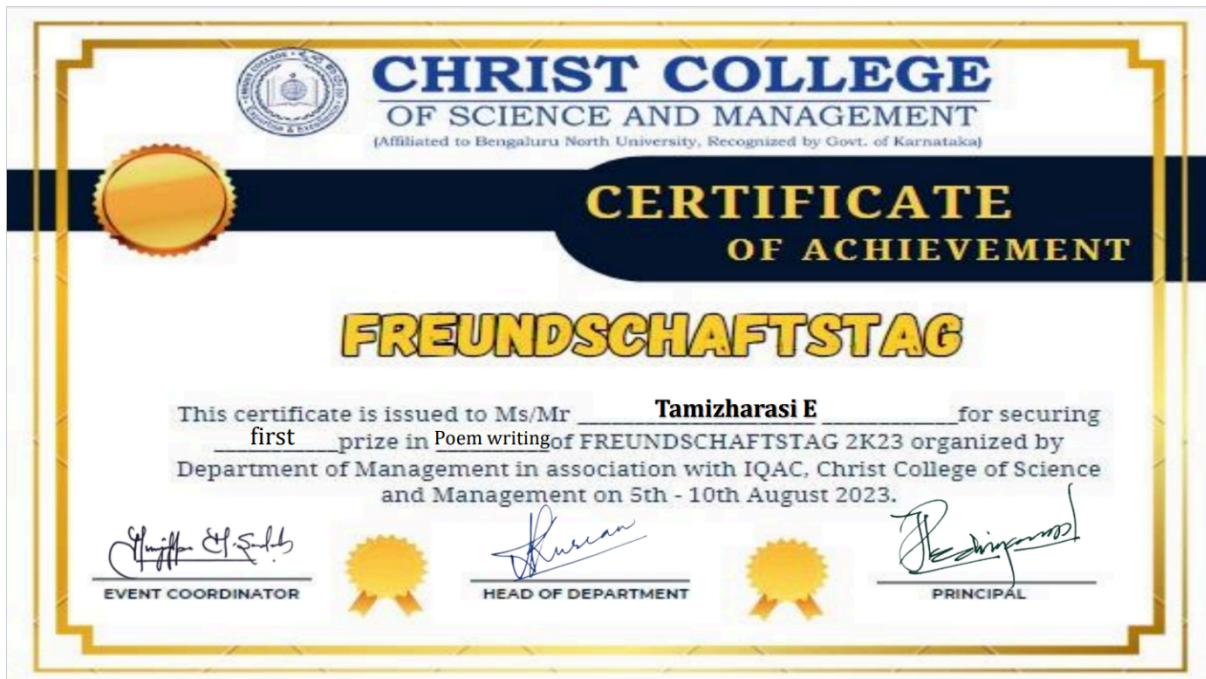
### **Freundschaftstag 2K23**

The "Freundschaftstag 2K23," a celebration of Friendship Day, was organized by the BBA Aviation students of the Department of Management from 5th to 10th August 2023. The event featured online activities, including "Snap with Buddy," "Theme Dance," and "Poem Writing," designed to engage students and foster a spirit of camaraderie. While there was active participation in the Poem Writing competition, the other events, "Snap with Buddy" and "Theme Dance," saw no entries.

The main objective of the event was to celebrate Friendship Day and provide students with an opportunity to organize and manage events, enhancing their event management, planning, and organizing skills. A total of 6 students participated in the online event, which was conducted within the college level. The event also encouraged students to develop creative ideas and implement them effectively.

The event concluded with a prize distribution, where the winners of the Poem Writing competition were Tamizharasi E (I BCom General) in the first prize and Sivakaviya B (I BCom Logistics) in the second prize. The event successfully achieved its goal of promoting teamwork, creativity, and event management skills among the students, while contributing to the overall development of participants.





### Job Fair 2K23

The Job Fair 2K23 was successfully organized by the Centre for Placement in association with IQAC and executed by the Department of Management on 9th August 2023. This event aimed to provide students with practical exposure to large-scale event management and the opportunity to execute various aspects of a job fair with professionalism. The event saw active participation from II BBA and I BBA Aviation students, who managed multiple responsibilities including registration, hospitality, discipline, and interview room arrangements.

The fair hosted 17 companies and catered to around 165 candidates from different colleges, including Christ College of Science and Management. Students from the Department of Management were responsible for smooth execution, ensuring that all candidates were registered and directed to appropriate interview rooms. This event allowed students to develop critical skills in problem-solving, communication, team building, and event management.

Through their contributions, students gained hands-on experience in organizing and managing an event of such magnitude. The job fair not only provided opportunities for external candidates to interact with recruiters but also encouraged students to develop their leadership and organizational abilities. The successful execution of the event reflected the students' commitment and the support of the faculty coordinators.

**JOB FAIR** 2023  
AUGUST, 9 2023  
10:00 AM- 4:00 PM  
FOR GRADUATES AND FINAL YEAR STUDENTS

organised by  
CENTRE FOR PLACEMENT  
& DEPARTMENT OF MANAGEMENT  
*in association with IQAC*

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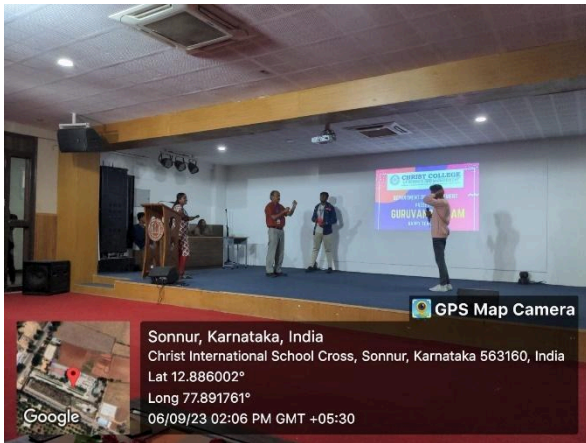
### **Guruvandanam 2K23**

On 6th September 2023, the Department of Management, in association with the CMA, organized *Guruvandanam 2K23*, a special event dedicated to honoring and appreciating the teaching faculty. This event, meticulously planned and executed by third-year BBA students, aimed to recognize the immense contributions of the teaching community. The program featured a variety of activities including dance performances, games, audiovisual presentations, and the distribution of gifts and cakes, symbolizing gratitude towards the department staff.

The main objectives of the program were to express appreciation for the teaching fraternity, foster leadership skills among students by involving them in event management, and promote systematic organizing. As part of the celebrations, each staff member received a token of appreciation. The event was conducted offline and participated by internal students from various semesters of BBA.

The program was a resounding success, demonstrating the students' organizational and leadership skills. It allowed them to work together, apply event management principles, and showcase their talents in an impressive and collaborative manner. The overall coordination and execution of the event reflected strong teamwork and effective planning.

This initiative successfully achieved its goal of gratitude expression while simultaneously enhancing the students' skills in managing large-scale events.



### **Workshop: Basics of Stock Market**

The Department of Management, in association with IQAC, successfully conducted a two-day workshop on the "Basics of Stock Market" from 14th to 15th September 2023. This workshop was part of the Peer Teaching initiative aimed at enhancing student engagement and fostering interactive learning among peers. Ms. Puja R, a third-year BBA student, conducted the session for first-year BBA and BBA Aviation students of the 2023-27 batch.

The workshop focused on the importance of stock market investments and covered a variety of topics including different investment avenues, comparison of options, and real-time trading strategies. The session culminated in a live trading demonstration, offering students practical insights into stock market operations. Participants were encouraged to further enhance their learning by completing the online certificate course on the Basics of Stock Market offered by Zerodha, with a direct link provided to all attendees.

This workshop was an offline, participative event aimed at providing students with experiential learning opportunities and enhancing their financial literacy. A total of 171 internal participants from the I BBA and I BBA Aviation batches attended the workshop. The event not only increased students' knowledge about stock market operations but also motivated them to pursue additional certifications for in-depth learning.

The initiative has been instrumental in empowering students with valuable skills for future investment opportunities.



### **Vandanarpane 2K23-15/09/2023**

**Vandanarpane 2K23** was organized by the Department of Management in association with CMA and IQAC on September 15, 2023, to honor and appreciate the housekeeping staff of Christ College of Science and Management. Spearheaded by Ms. Thamburu Sunny as the faculty coordinator and students Varshika N.R. and Rakshitha M as coordinators, the event was meticulously planned and executed by third-year BBA students. The program included a variety of activities such as games, dances, audio-visual presentations, gift distribution, and a cake-cutting ceremony. Each staff member was presented with a token of appreciation, and representatives from the housekeeping team expressed heartfelt gratitude for the event. The highlight of the day was a flash dance by BBA students, enjoyed by students, teaching staff, and non-teaching staff, with the Principal also gracing the occasion despite his busy schedule. The event served dual objectives of recognizing the invaluable contributions of the housekeeping staff and enhancing the organizational and leadership skills of the students. It was conducted offline with 147 internal participants across various BBA classes, including I, II, and III-year students, making it a participative and memorable experience for all involved.



### **HASTA LA VISTA 2K23**

The Department of Management, in collaboration with CMA, hosted "Hasta La Vista 2K23," a farewell program for the BBA 2020-23 batch on September 16, 2023. The event was planned

and executed by second-year BBA students, supported by first-year students. Faculty Coordinator Ms. Bindu C and Student Coordinators Rohit A and Rakshitha M ensured the program's success. The objective was to create lasting memories for the final-year students and to foster organizational and leadership skills among the organizers.

The program featured a variety of activities, including dance performances, games, audio-visual presentations, and gift distributions, culminating in a lunch. It provided a platform for participative learning and experiential engagement, emphasizing teamwork and event management. Over 178 participants, including students from all batches except selected students from II Semester BBA and BBA Aviation, attended the lively event.

The offline program created a sense of camaraderie and joy, leaving the students and faculty with cherished memories.

